



"Being an independent designer will never be easy, sometimes creativity is not enough, you have to sew what you have envision to eventually come up with a fabulous and well-constructed dream." -Canadian Designer Tristan Licud

## ABOUT DESIGNER TRISTAN LICUD

Canadian Fashion Designer Tristan Licud is a natural born artist with a background in architecture. He concentrates on high-end ready to wear to couture pieces for both men's and women's fashion. Born in June 21st 1990, Tristan Licud truly recognized his talent in arts at very young age showing interest in designing especially in architecture and fashion. Already majoring in Architecture, Tristan made

the pivotal decision to shift his degree and interest to the world of fashion. Utilizing his architecture experience with lines and proportions, Tristan combined these visual techniques to create timeless and well-balanced pieces.

"My background in architecture was very useful, it gave me deep perspective in understanding lines and proportions in drafting patterns. With my knowledge in visual techniques, proper detailing and rendering have been applied in presenting my own fashion designs. "Fashion is a type of architecture where aesthetics, functionality and innovations always needs to be considered." –Tristan Licud



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## INNER-WORKINGS

Trained for Custom-Fit Pattern Drafting, Tristan prepared himself in the lucrative world of fashion. Tristan further his training and studies in fashion techniques and design at George Brown College in 2013 and becomes active in showcasing his creations to various Fashion Events in Toronto.

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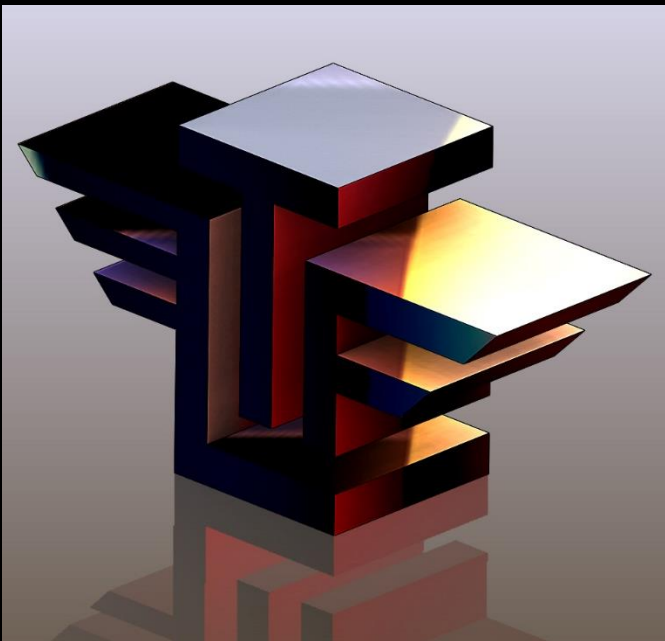
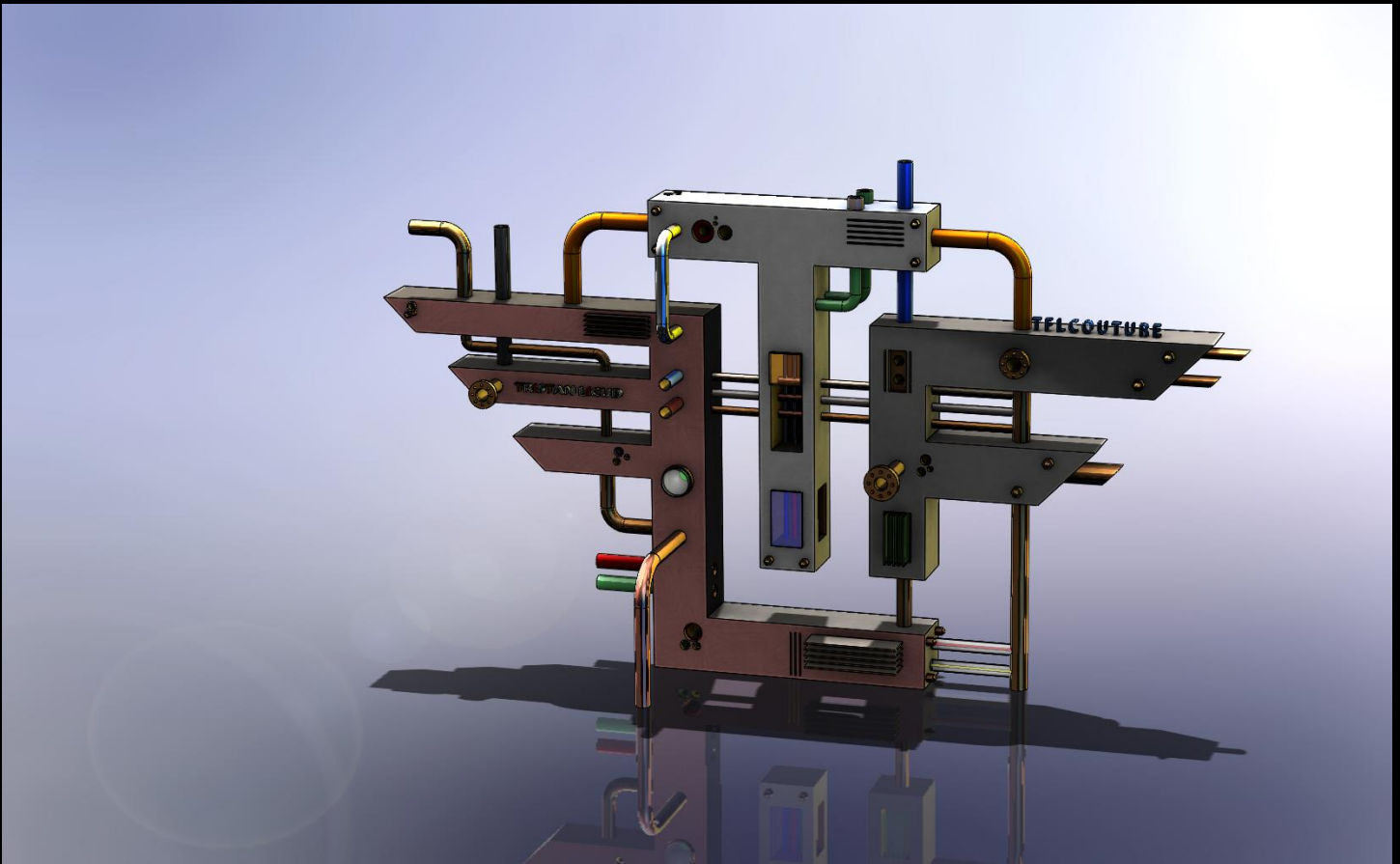


## CREATIVE DIRECTION (BTS)

Tristan Licud is the Artistic Director of TFL COUTURE. He assures quality, aesthetic, functionality and innovations in every creation he made. He is very strict and love to supervise all the artistic direction of his line either for runway shows or creative photo shoots.

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### 3D WORKS (TFL LOGO)

He also works as a Design Engineer in a mechanical engineering company. The company manufactures textile products for industrial application. Tristan utilize his architectural background through designing parts using CAD and 3D Works combine with his fashion background by developing patterns for production.

"You have to be consistent and clear about your vision because it will lead you somewhere you haven't seen before. One day you will be surprised to be in the place where you envision your dream, and when you get there just hold it." ~ TFL

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## ***RUNWAY SHOWS (TORONTO – NEW YORK)***



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# RAISE THE RHYTHM

EMBRACE THE ART OF EXPRESSION

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# TOM\* TORONTO MEN'S FASHION WEEK



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**Summer Whirlwind**  
Highlights from TOM,  
Fashion on Yonge, and  
Startup Fashion Week Preview

Featured Artist  
**TFL Couture**  
Catching up with Tristan Licud



liding in his head which he chose to translate into designs. Tristan believes that creativity is the key to get people's attention and you just need to be consistent in every way as one day you are in or out in this lucrative world of fashion. Soon after arriving in Canada he attended George Brown College. His label has been established since 2013, and based out of Toronto.

His latest collection at Toronto Men's Fashion Week for his Spring-Summer 2017 collection showcased elements including leather panels and pockets trim, large grommets details, and military influences evident on camo hued/olive fabrics seen on men's tops. Mesh panelling also added a sporty

contrast to the collection and asymmetric hemlines paid homage to his Eastern roots. Leather straps on men's trousers added a High Street element complemented by zippers and grommets. The final look of his line featured a red trench coat with white fur on the shoulder, a large hood, and his signature logo visible on the back.

You can purchase Tristan's collection and invoice custom orders on TFL Couture.com or call 416-475-5345/566 for enquiries. Be sure to follow him on Instagram @tflcouture and Facebook under TFL Couture.

Runway photos by: Helle Runag

instagram: @intrinsiqmag



Studio photo by: Sheridan Charles, MUU: Wright Artist by: Suraya Prady, Hair: Kayla Ann O'Connor model: Nini Amerlise



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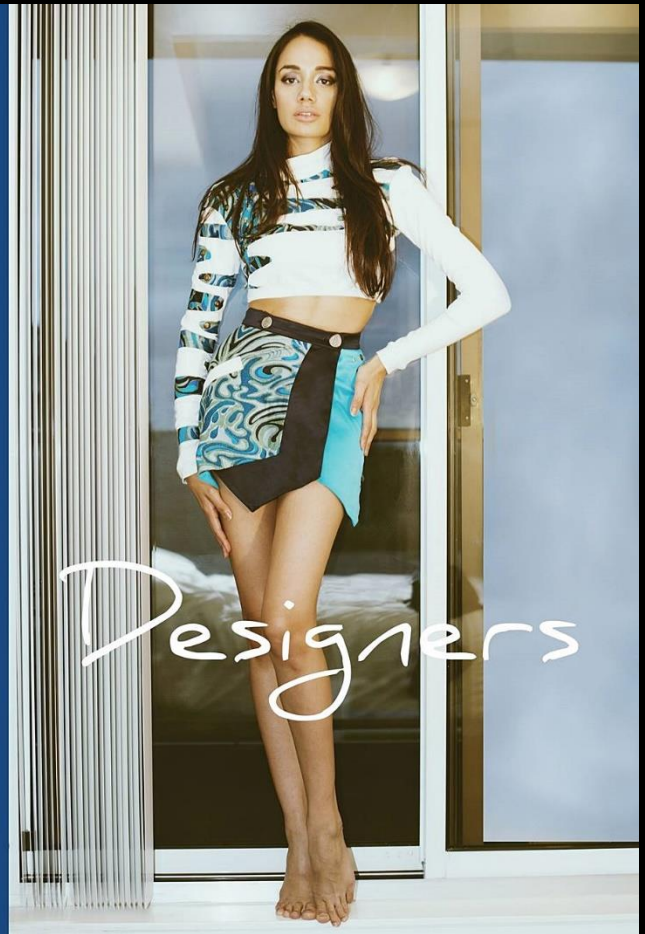


*"You have to be consistent and clear about your vision because it will lead you somewhere you haven't seen before. One day you will be surprised to be in the place where you envision your dream, and when you get there just hold it."*  
Tristan Licud

Tristan Licud is an emerging Filipino-Toronto based fashion designer and is the creative director behind TFL Couture. TFL Couture specializes in high-quality ready to wear and unique couture pieces for style lovers who want a distinctive look for any occasion.

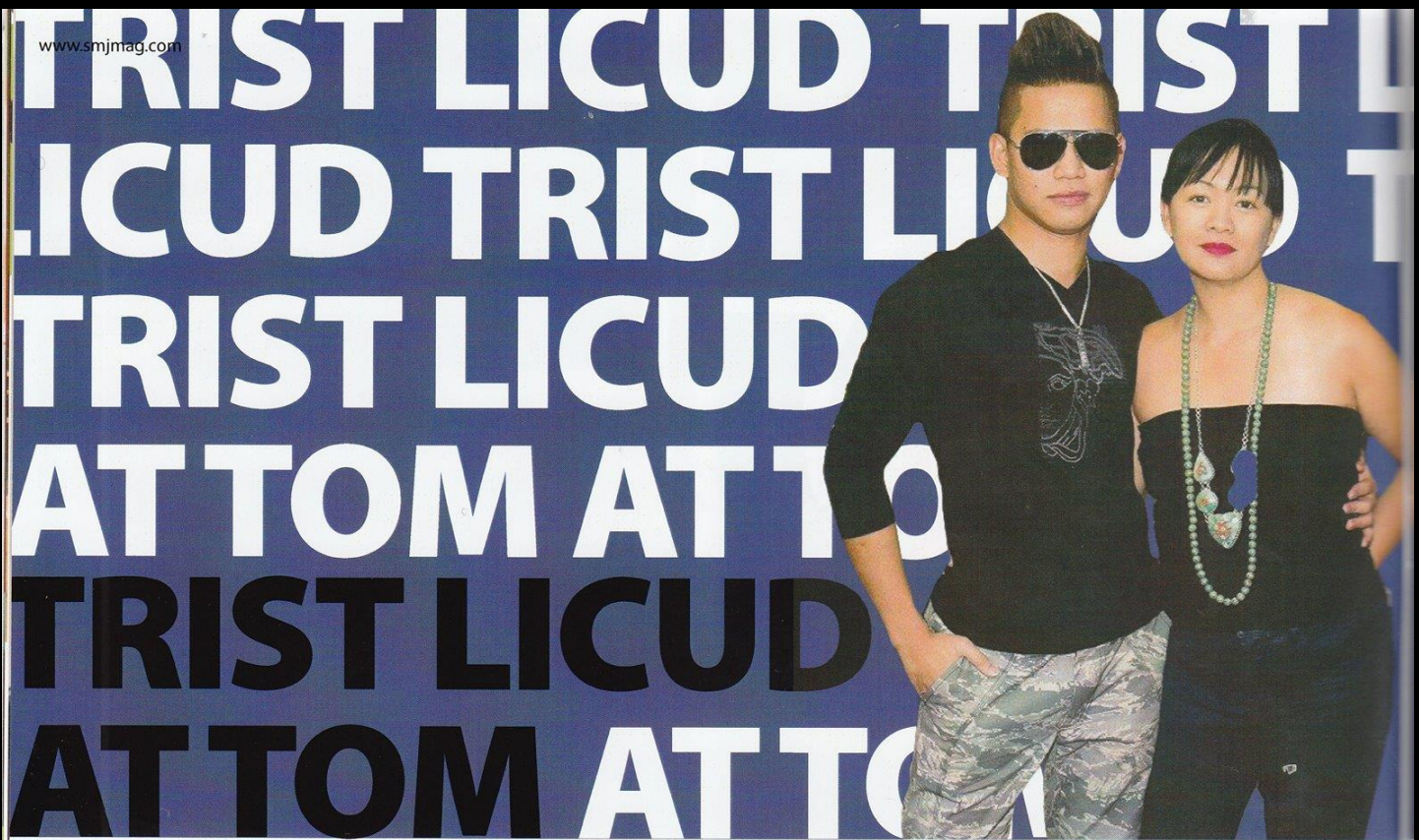
The Toronto-based designer really brings an outstandingly new and fresh look to his designs with a mission to "Help You Look Good All the Time." TFL Couture carries a wide selection of one of kind quality fashion pieces and also designs custom pieces for certain body types and special occasions.  
[www.tflcouture.com](http://www.tflcouture.com)

Photographer: Rid Mamun  
Hair and makeup: Arushi Lakhnani  
Model: Pardeep Bassi



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By Claris Minas Manglicmot

This talented young Canadian designer and this writer have had an interesting connection over the past year. I was at a fashion show last March 2016 when he came in with a beautiful model, Saki Wani. She introduced me to Trist and then we added each other on social media. When I checked him out further, to my surprise he was the designer of the women's collection that I liked in a fashion show I covered for SMJ Magazine a year ago. His women's collection was very impressive, so I invited him to showcase the collection at Couture Culture and Arts (CCA) last July 10, 2016. About six weeks later, I was at TOM to see him launch his men's collection. The collection caused quite a stir. Many are astonished by his designs; they have become a conversation piece among fashionistas. Here is my Q and A with Trist Licud.

**SMJ:** You have already made a name for yourself by designing for women. What was the inspiration in adding a male collection to your line?

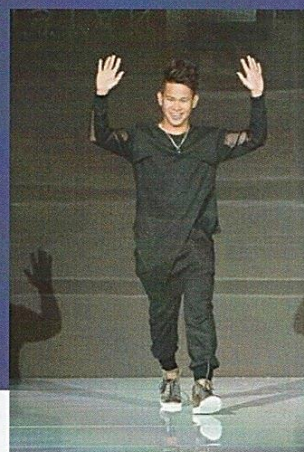
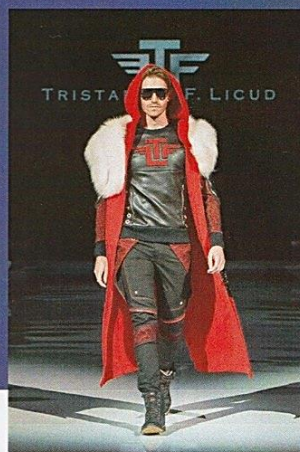
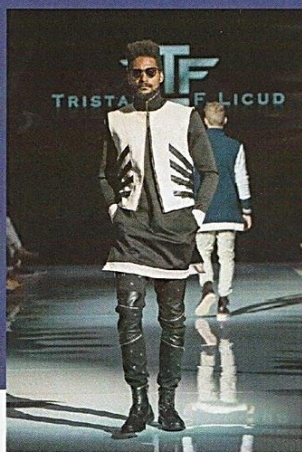
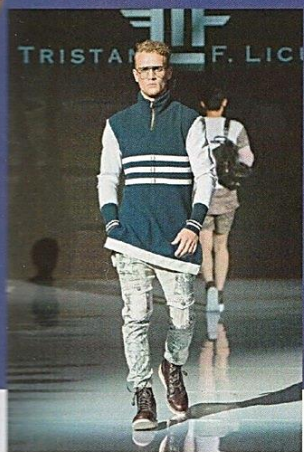
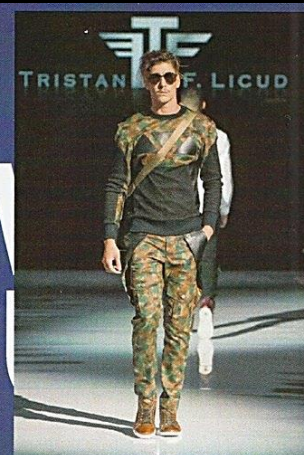
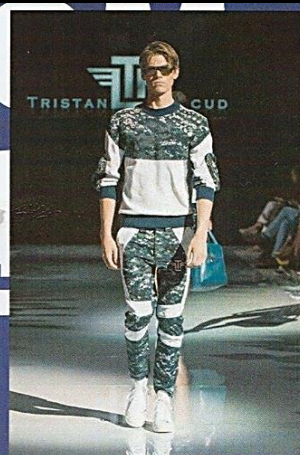
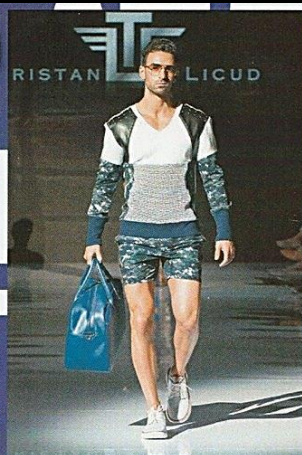
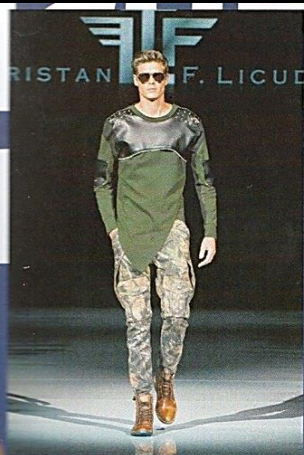
**TL:** *It has been my dream to design for both men and women from ready to wear couture pieces. Although men's clothing might be the harder fashion to succeed I am excited and fully pumped with great ideas for innovative designs in menswear.*

**SMJ:** Describe your men's line inspiration and your target market?

**TL:** *My men's line was inspired by 'High Fashion Street Style.' Street Style popularity allows me to be more experimental and creative by texturizing and embellishing garments with some metal attachments and other type of fabrics such as leather. Dope/rad/lit, or the designer translation structure/functionality/aesthetics, are my key elements in elevating men's fashion. Young edgy men will be the target market for this particular fashion story that I created.*

**SMJ:** A lot of young designers are focused on their designs and do not pay attention on monetizing their efforts. Do you have a solid business plan on how are you going to manage your chosen career?





TL: The business side of fashion will be always hard for us young independent designers, because we are so consumed by the creative side of fashion. However, it is really important to focus in the business side of it because at the end of the day fashion is a big business. Having said that, I am planning to launch wearables, suitable for all ages in both men and women, but am always open to customize for special occasions as I was originally trained.

SMJ: At the moment, how do you manage to sustain your cost? Do you have a financial investor? If not, are you looking for one?

TL: Managing my cost is really tough as I only have limited resources of funds and I'm the only one running this whole venture at the moment, but finding a financial Investor will totally elevate my creativity and market fashionably.

SMJ: Who do you want to wear this collection?

TL: For this first collection I was totally captivated by a high fashion gangster kind of mood where everything is completely lit. Adventurous high fashion men will be my target market, but it always has been my dream to dress up stars, especially in the music industry. I think my designs will make an impact in music videos and stuff like that.

SMJ: Which personalities are on your wish list?

TL: I can see Justin Bieber, Zayn Malik, and Jaden Smith wearing my TFL-MEN.

SMJ: What are your plans for the next year? What do you want to accomplish after 5 years?

TL: The best thing I can say on my plans for upcoming years is to 'create more innovatively' for both men's and women's fashion until I hit my ultimate target market. Only then will I be able to create lines for all ages, sexes, and sizes in that market.

<https://www.facebook.com/tflcouture/?fref=ts>  
<http://www.tflcouture.com/>

Toronto-based Filipino Fashion Designer Tristan Licud is a natural born artist with a background in architecture. Born in June 21st 1990, Tristan Licud recognized his talent in arts at very young age. At university, Tristan made the pivotal decision to shift his degree and interest from architecture to fashion. Utilizing his architecture experience with lines and proportions, Tristan has combined these visual techniques to create timeless and well-balanced pieces. This young designer has many offers for runway shows abroad, but wants to keep it as a surprise for now.





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# Vantage Point

*"Ease into perpendicular and parallel spaces with a modern silhouette that takes the stage. All inching toward modernity, the design, featuring architectural structures and military palette, makes your urban style totally unpredictable."*



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PHOTOGRAPHY | NICK MERZETTI  
WARDROBE & STYLING | TRISTAN LUCID  
GROOMING | PAOLA ORTIZ  
MODELS | COHEN PINKOSKI  
CALLUM TORRANCE  
GIANCARLO MURANO  
JULIAN ROSS ROMANO  
LOCATION | DIPTYCH STUDIO  
TORONTO

*Live in ecstatic co-existence with an innovative and futuristic design. The architectural top gives the aura of futuristic space attire, while the leather trousers channel a trendy, dynamic appeal.*



*Strike a perfect balance between effortless and edgy. The jacket's futuristic construction catches the attention of those seeking a dramatic, sporty look.*

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*Futuristic and military-inspired, the design juxtaposes structure and fluidity through its rigid architectural silhouette and lateral asymmetry.*

*The leopard print of men's wear, camouflage print has marched way beyond the realm of hunters and soldiers. Wearing camo trousers with combat boots and a modern top is a safe way to feel a little bit radical without actually being radical.*



*Get a futuristic look for today's soldier with a silhouette that's unpredictable and bold by its own. Rather than suiting up as a generic soldier in the call of duty, the design, featuring a modern camo print with leather accents, suits a contemporary soldier on the move.*



*Get ready for the new era of futuristic warfare with this high-tech combat uniform. The army is officially putting its decades-long camouflage nightmare to rest with a design influenced by abstract and geometry that puts you in a cosmic mood.*

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 @tflcouture

 @tflcouture

 Tristan Licud

*While hunter and soldier camo is all about blending in, modern camo fashion doesn't need to be enlisted in the armed services to wear it proudly. Stand out in the crowd with no gun and hunting license required.*



# TFL COUTURE NEW YORK



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TFL-MEN NEW YORK



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